

PROFESSIONAL
GRAPHIC
DESIGNER

ANU JOSEPH

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QUALIFICATION PROFILE

Highly creative and multitalented Graphic Designer with extensive experience in print and digital design, social media promotions. Exceptional collaborative and interpersonal skills and a dynamic team player and a willingness to learn and expand skillset wherever needed to develop the best solutions for the company's success. Highly skilled in client and vendor relations and negotiations. Passionate and inventive creator of innovative designs with attention to detail; accustomed to performing in deadline-driven environments.

EXPERIENCE

1. Don Bosco IGACT, Kochi, Kerala, India

Graphic Designer, 2015 April - 2021 December

Key Achievements:

- Successfully completed thousands of projects with satisfied client.
- Provided proposal layout and design for print and digital media under extremely tight deadlines.
- Successfully manage and coordinate graphic design projects from concept through completion.
- Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
- Effectively build, motivate, and direct design and production teams.
- Expertly convert features to benefits to achieve client objectives.
- Participated in team effort to produce streamlined production of policy manuals and educational materials for newly hired employees.

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat
Logo Creation & Illustration
Design & Layout
Print knowledge/designing for print
Branding and Marketing
Social Media
Typography and Selecting Fonts
Design Principles

PERSONAL INFO

Visa Status : Residence
Date of Birth : 05 March 1996
Gender : Female
Nationality : Indian
Marital Status : Married
Languages : English
Malayalam

INTERESTS



Music



Drawing



Reading



Travel



Dance

2. UPC Copy Care, Al Qusais, Dubai

Lead Graphic Designer, 2022 June Onwards

Key Achievements:

- Successfully translated subject matter into concrete design for print and promotional materials.
 - Created design theme and graphics for marketing and sales presentations and corporate websites.
 - Consistently recognized for fresh and innovative ideas and applications.
 - Participated in Company new website design.
 - Participating in Lead Generation
 - Product Listing and uploading in various market places for company's shopping site.
 - Participating in Social Media Marketing
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EDUCATION

PLUS TWO

St. Jude's Higher Secondary School, Vellarikkundu

DIPLOMA IN GRAPHIC DESIGNING (2 year)

DON BOSCO IGACT, Kochi, Kerala, India

CREATIVE EXPERIENCE IN THE FOLLOWING:

Print

Branding, Logo, Brochure. Newsletter, Book, Magazine, Calender, Catalogue, Menu Card, Letterhead, Business Card, Poster, Flyer, Rollup, Packaging, Social Media Poster, Invitation, Stationery Items etc...

WEB

Website frontend Design, Social Media, Product Listing, Professional Experience



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